

The goal is to touch base again and thank them for coming to watch you play! Include any updates or upcoming events as well!

When using Online Platform make sure the entire coaching staff is included and cc your Head Coach.

## To: Head Coach and Assistant Coaches

## CC: All College Assistant Coaches and All Current Club Staff Coaches

\* We always recommend sending your emails to All Coaches (Including Head Coach and all College Assistant Coaches)

\*\* Also, include (cc) your current Club Head Coach and any other Club Staff Coaches that will help you with this process and be able to communicate on your behalf with any of the College Coaches.

Bcc: Blind Copy yourself along with your parents so you have a record of your email.

## To: Head Coach and Assistant Coaches

CC: All College Assistant Coaches and All Current Club Staff Coaches

\* We always recommend sending your emails to All Coaches (Including Head Coach and all College Assistant Coaches)

\*\* Also, include (cc) your current Club Head Coach and any other Club Staff Coaches that will help you with this process and be able to communicate on your behalf with any of the College Coaches.

Bcc: Blind Copy yourself along with your parents so you have a record of your email.

# Subject Lines: Follow up - Name, Team, Age Group, Graduating Class and Subject of Email.

\* Subject lines are always very important because this will hopefully catch their attention and remind them of your Name, Team, Age Group, Graduating Class and Subject of Email. \*\* Be unique but don't be overly creative with too much information. Always have your name so they know how to find you and remember you.

## Subject Line Examples:

Follow up - Sarah Smith 2028 – All World FC GU14 Showcase Event - Follow up - Sarah Smith 2028 – All World FC GU14 Thank you for attending – Sarah Smith 2028 – All World FC GU14 2028 GK (or position if desired)



## Body of Email:

Hello Coach \_

My name is Full Name "Nickname" # 10 and I am Position from Southern California and I play for the All World FC GU14. I wanted to follow up and thank you for attending my game. I would like to get some feedback or an assessment to see if I would be a good fit for your program.

I have cc'd my Heach Coach and our College Placement Coordinator, in case you would like to contact them for additional information about me.

Here is my Player Profile: URL Link

Here is a YouTube video link of me from one of our most recent Showcases. URL Link

Here is my Showcase Schedule and Upcoming Events URL Link

**Freshmen and Sophomores only:** I am also aware of the fact that you cannot contact me because of NCAA Rules, but feel free to contact my coach if you need more information.

**Juniors and Seniors:** College Coaches can communicate directly to Juniors and Seniors, but they also like to contact the Head Coach to get more insight on the player. I have included my Head Coach and College Placement Director on this email in case you would like to reach out to them for more insight on me as a player and person.

Thank you for your time and I look forward to meeting you. Player's NAME Signature (Second Mini-Profile) Include Profile Picture if possible FULL NAME (Picture if possible) Class of 2020 GPA High School Name Club team name #10 Midfielder/Forward Phone (123) 567-9000