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**SoCal Reds x Capelli Sport ­FC**

*Capelli Sport to Become the Official Uniform and Equipment Supplier for SoCal Reds FC*

Capelli Sport is excited to announce a new multi-year partnership with SoCal Reds FC. This agreement will see Capelli Sport becoming the official and exclusive provider of training apparel, coaching apparel, uniforms, and equipment for the Irvine, California-based organization’s 750 players, coaches and select staff. This deal begins June of 2024 and will last for six years, through 2030.

Founded in 2020, SoCal Reds FC fields highly-competitive clubs that compete in Girls Academy League (GAL), MLS Next, EA League, EA League 2, and the Development Player League (DPL). SoCal Reds FC believes in teaching valuable life lessons while creating unique opportunities and extraordinary experiences for all of its members. While the development of players is at the core of their philosophy, SoCal Reds FC has always believed that they have a responsibility for the all-round education of their young players as they prepare not only for soccer but for life after soccer. SoCal Reds FC focuses on developing a player’s technical and tactical aspects of the game, while learning key life skills centered around the SoCal Reds Academy core values of Ambition, Commitment, Dignity and Unity. ​

**Technical Director of SoCal Reds FC, Tim Woodcock said:**

"We are excited to have Capelli Sport as our partner and we look forward to a great working relationship as they support our club. Capelli Sport offers a great opportunity for our members to have a quality product with a progressive brand and they will serve SoCal Reds FC well for years to come!”

**Regional Sales Manager of Capelli Sport, Brian Patterson said:**

“Capelli Sport is proud have a partner who is devoted to growing the game of soccer in Southern California and beyond. SoCal Reds FC’s commitment to their players’ development on and off the field is truly an amazing aspect of the organization and we are eager to see them compete in Capelli Sport jerseys.”

**About Capelli Sport**

Capelli Sport is a global multi-sports brand based in New York City, specializing in team sports. Our passion for creating products from lifestyle apparel to footwear and performance match kits enables athletes and teams to maximize their success on the field and beyond. Capelli Sport supports all athletes through a unique global sports ecosystem with a focus on service excellence. Learn more at [capellisport.com](http://capellisport.com/) and find Capelli Sport on Instagram (@CapelliSport).